



# Media Kit 2023

Promote your special business offer  
to thousands of members.



Exclusive offers for  
members from members.

AUCKLAND BUSINESS <sup>TM</sup>

C H A M B E R

Making it easier for you to do business

# Media kit 2023



Our Member 2 Member (M2M) programme offers you the opportunity to reach a wider audience and promote your business deals to over 5,000 Chamber members and over 14,000 social media followers.

Get in front of the Chamber audience for just \$150 + GST.

Limited to 10 offers per publication, so get in quick!

Your special offer will be shown in the following placements:

- Chamber Update - M2M mention
- M2M Newsletter
- Chamber website link to your offer
- 1x M2M generic mention on Simon Bridges weekly update video
- 1x LinkedIn post, 1x Instagram post, 1x Facebook post and 2x stories
- Mention on TikTok promo video

## Publication specifications

- Description: maximum 40 words. Note that your deal needs to include a **special discount or add-value offering**, not just a promotion of your products or services.
- Logo: 160 px x186 px, JPEG format
- Social tiles: 1080 x 1080
- Link: to website or PDF
- Short videos: 9:16 or 1:1 aspect ratio

## 2023 Publication dates

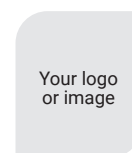
### Content due

Wednesday 7 June  
Wednesday 2 August  
Wednesday 4 October  
Thursday 30 November

### Publish date

Wednesday 14 June  
Wednesday 9 August  
Wednesday 11 October  
Wednesday 6 December

## Your content block



Your logo  
or image

### Your heading or title

A short description of your special offer for Chamber members.

[website/PDF link](#)

## Examples (not to scale)



### 2degrees

2degrees are offering three packages:

Sign up to any 2degrees Business Mobile Plan by 31 December and don't pay any plan charges until 31 March 2022. Plus, 15% off for the life of your plan.

Sign up to a 24 month Unlimited Broadband Plan by 31 December and don't pay any plan charges until 31 March 2022. Plus 10% off for the life of your plan.

[Learn More](#)



### Torpedo7 Offer

Latest Friends and Family offer - Gear up for summer adventures with up to 50% off a huge range of gear.

[Learn More](#)



### OfficeMax

Purchase \$50 or more on your OfficeMax account between 1 November and 31 December and you will be automatically entered into the draw to win 1 of 5 \$250 OfficeMax vouchers for use in 2022.

[Learn More](#)

## Book your space now!

To book your space, please scan and email the agreement on the next page to [membership@chamber.co.nz](mailto:membership@chamber.co.nz)

# Media kit 2023



Please email a scanned copy to [membership@chamber.co.nz](mailto:membership@chamber.co.nz) to book a space in our 2023 M2M e-comms promotion.

Name of member company

Name of advertising or media agency

Delivery address

Postal address

Phone

Mobile

Contact person

Email address

## Monthly Price

\$150.00

*All prices are non-commission bearing and excl. GST.*

## Select Required Publication Month/s

June

August

October

December **Xmas Promo!**

## Payment

Payment is required for the TOTAL contract amount of \$  + GST

This will be invoiced by the Auckland Business Chamber as per the trading terms set out by the Auckland Business Chamber.

Terms - payment due upon receipt of our invoice and prior to the date of the M2M e-comms offer.

Notes:

**Signed** I agree with the above details, and have read the Terms & Conditions of Supply.

Signature

Printed name

Date

Please note: Auckland Business Chamber does not share any information from its contact list.



## Terms and Conditions

### 1. Definitions

- 1.1 "Advertiser" means a person or entity submitting an advertisement to the Publisher for publication and includes an advertising agency acting on behalf of an Advertiser.
- 1.2 "Publisher" means The Auckland Business Chamber.
- 1.3 "Publication Specifications" means dimensions and artwork specifications as set out on the publisher's website, information kits and in other communications from time to time.
- 1.4 "Content Deadline" and "Booking Deadline" means no later than 5pm on the date nominated by the publisher and set out on its website and in other communications from time to time by when bookings must be confirmed and all content conforming to the Publication Specifications required by the Publisher shall be received from the advertiser by the publisher.

### 2. Terms applying to all material submitted for publication

- 2.1 Publisher's Rights: All material submitted for publication is subject to the Publisher's approval. The Publisher may alter, reject or withdraw any material without giving reasons.
- 2.2 Warranties: The Advertiser warrants that advertisements submitted to the Publisher comply in all respects with the provisions of the Advertising Codes of Practice issued by the Advertising Standards Authority Inc ("ASA") and with every other applicable code or industry standard governing or affecting advertising in New Zealand, whether issued by the ASA or otherwise. The Advertiser also warrants as follows for all material submitted to the Publisher for publication
  - (a) The material does not contain any matter that is misleading or deceptive, or likely to mislead or deceive, or that otherwise contravenes the Fair Trading Act 1986 or similar legislation.
  - (b) The material does not contain any matter that is defamatory or indecent, or that otherwise offends against generally accepted community standards, or is likely to bring the Publisher, or any of its staff or publications, into disrepute.
  - (c) The material does not contain any matter that constitutes a breach of copyright or an infringement of a registered trade mark or registered design or that otherwise infringes any intellectual or industrial property rights.
  - (d) The material is not in breach of any provision of any statute, regulation, by-law or other rule or law.
  - (e) Publication of the material will not give rise to any claims against or liabilities for the Publisher.
- 2.3 Responsibility and Indemnity: Advertisers must immediately advise the Publisher of any error in material they have submitted for publication or had published. The Advertiser indemnifies and keeps indemnified the Publisher against all claims, costs, damages and expenses arising directly or indirectly from:
  - (a) The content of material submitted for publication (including errors in it);
  - (b) The above warranties, or any of them, being untrue or ceasing to be true;
  - (c) The Publisher having to alter the material submitted, for any reason.

### 3. Advertisements

- 3.1 Bookings: Advertisements must be booked by the Booking Deadline and material supplied to the publisher no later than the Content Deadline. Bookings and/or content accepted after these dates will be entirely at the discretion of the publisher.

Verbal bookings must be confirmed in writing.

- 3.2 Advertising Rates: Advertisements will be charged at the Publisher's current advertising rates as at the date the booking is made. Information about current advertising rates is available from the Publisher on request.
- 3.3 Specification Work: The Publisher reserves the right to make all and any modifications which in its opinion are necessary to bring an advertisement within the Publication Specifications. The Publisher may charge for any work carried out to bring an advertisement within its specifications at its then current rates or, if the work is done externally, at the rate charged to the Publisher by that party.
- 3.4 Terms of Sale and Payment: All advertising space is sold subject to these Terms and Conditions of Sale. Accounts must be paid in full on or before the 20th of the month following the date stated in the Publisher's invoice.
- 3.5 Discounts: A frequency discount may apply if an Advertiser books advertising space for more than one issue. If a booking is cancelled or varied:
  - (a) No frequency discount will apply to that booking; and
  - (b) The Publisher may invoice the Advertiser for an amount equal to the frequency discounts previously credited to the Advertiser for that booking.
- 3.6 Cancellations and Delays: Bookings may be cancelled, in writing, without penalty up to 5.00pm on the 7th day before the Booking Deadline advertised for that edition by the publisher. The Publisher may charge the full advertising fee for cancellations made after that time. If a booked advertisement is not received by the Publisher by the Content Deadline, the Publisher will make every endeavour to accommodate the advertisement in that edition but may have to decline to publish the advertisement in that edition. The advertiser shall then have the option to cancel the booking in which case the agreed rate for the booking shall be payable by the advertiser or rebook it in the next suitable edition, in which case a penalty charge of 50% in addition to the applicable advertising rate will apply. Any additional costs incurred by the Publisher to insert an advertisement in a booked edition, where content has been received after the Content Deadline shall be for the Advertiser's account.
- 3.7 Publisher's Rights: If full payment of any account is not received by the Publisher by the due date for payment then, without prejudice to the Publisher's other rights and remedies, the Publisher may reallocate to another advertiser any advertising space booked by the Advertiser; and recover from the Advertiser all costs incurred by the Publisher in recovering debts owed to it by the Advertiser.

### 4. General

- 4.1 Limitation of Liability: The Publisher accepts advertisements for publication on the condition that the Publisher's liability to the Advertiser or any other person (in tort, contract or otherwise) for loss or damage in respect of any omissions, delays, errors or inaccuracies (whether caused by negligence or otherwise, howsoever caused) shall be limited to the cost of the advertising space booked for the relevant advertisement.
- 4.2 Governing Law: These terms and conditions are governed by New Zealand law and the New Zealand courts shall have full and exclusive jurisdiction to determine any dispute which may arise under these terms and conditions.

