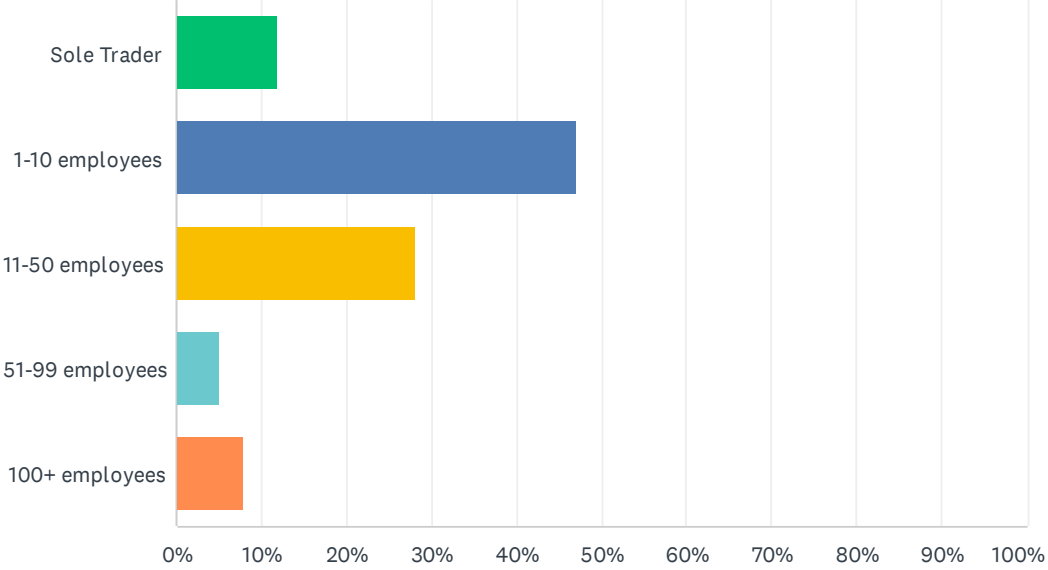
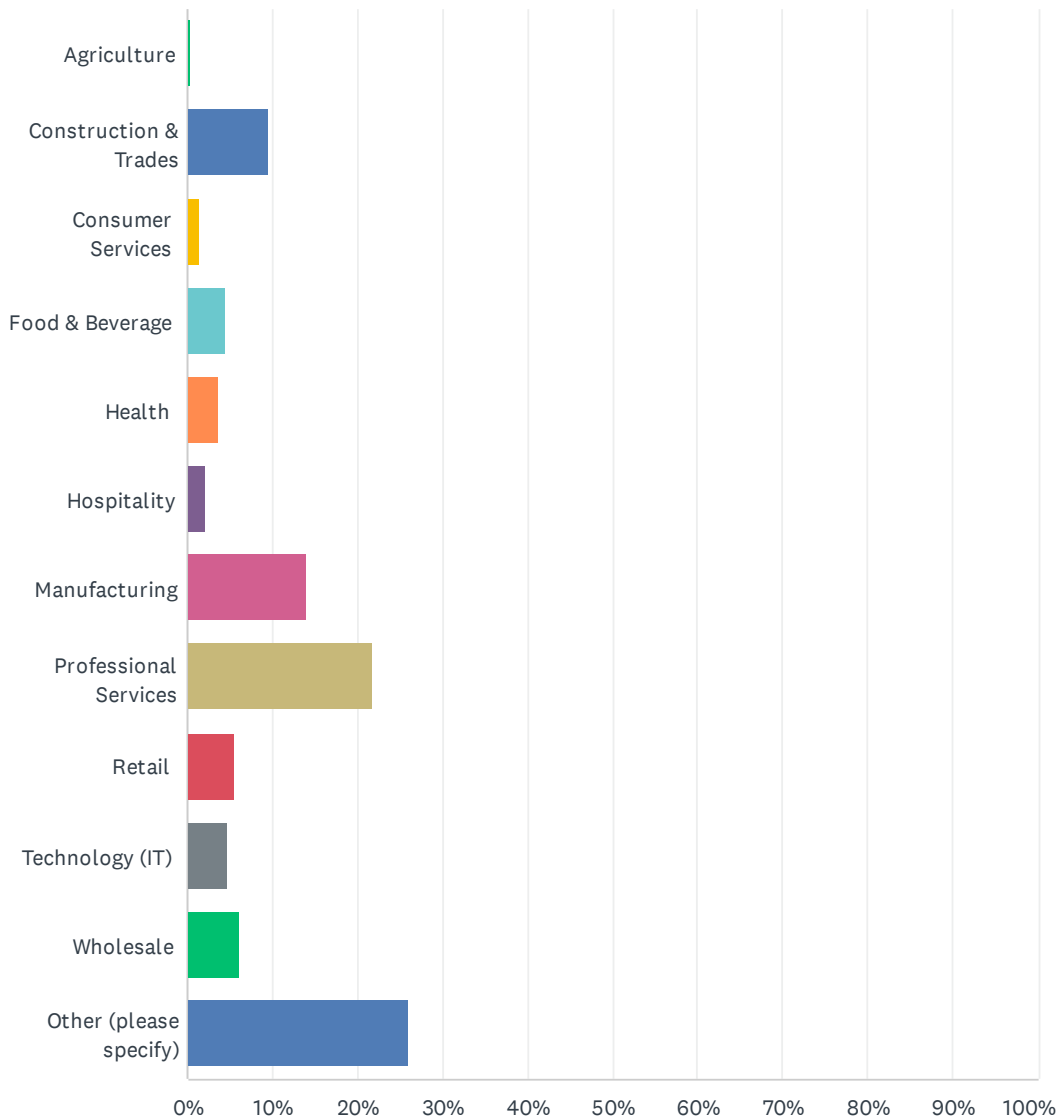


Q1 Please indicate the number of employees within your business



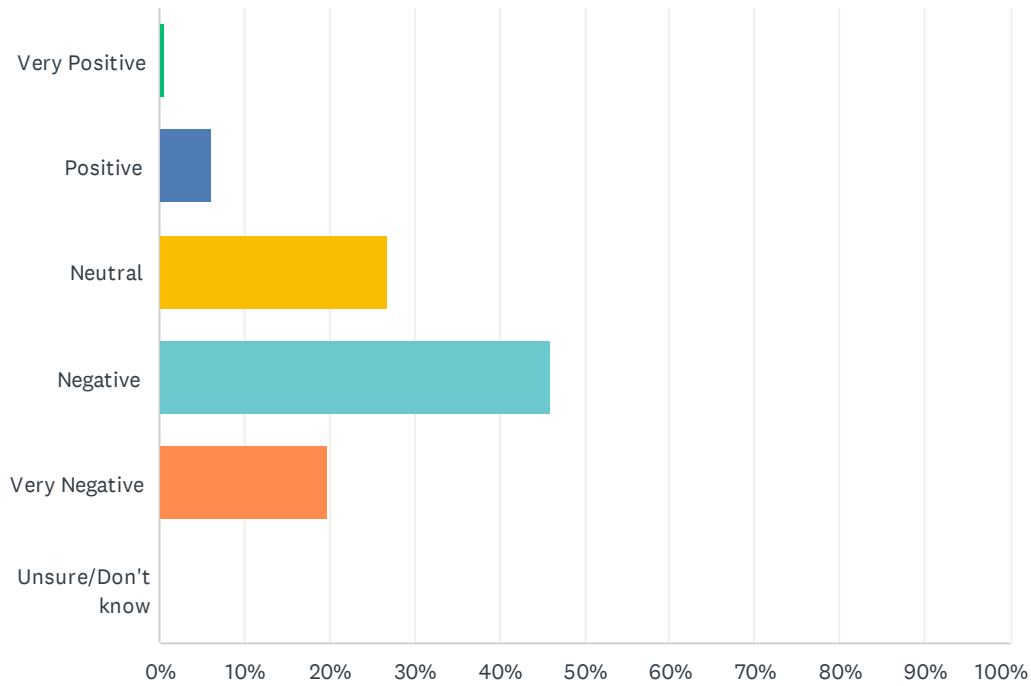
ANSWER CHOICES	RESPONSES
Sole Trader	11.87%
1-10 employees	47.12%
11-50 employees	28.06%
51-99 employees	5.04%
100+ employees	7.91%

Q2 Which industry does your business operate in?



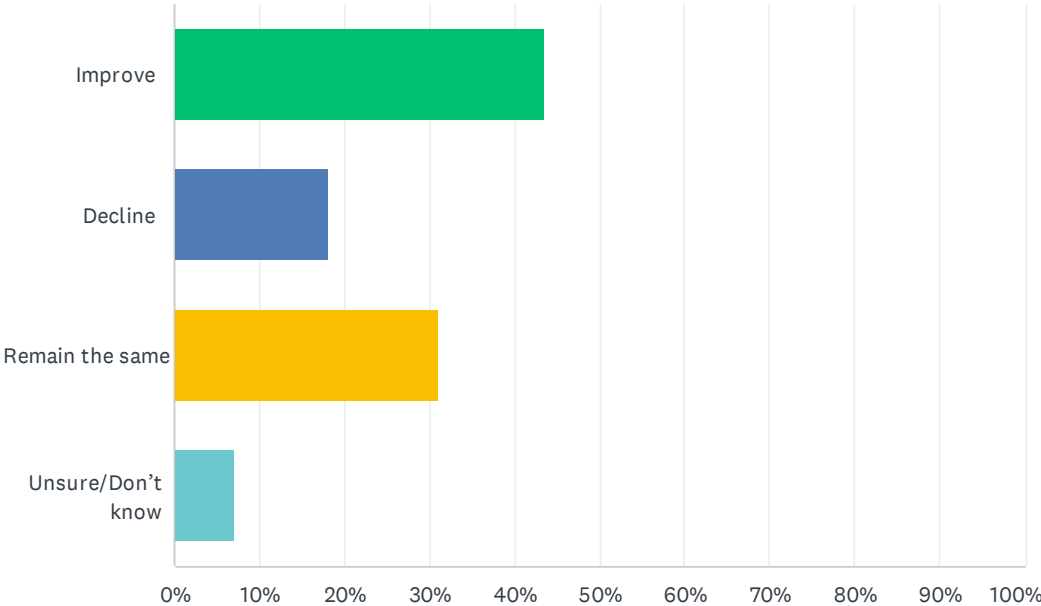
ANSWER CHOICES	RESPONSES
Agriculture	0.37%
Construction & Trades	9.56%
Consumer Services	1.47%
Food & Beverage	4.41%
Health	3.68%
Hospitality	2.21%
Manufacturing	13.97%
Professional Services	21.69%
Retail	5.51%
Technology (IT)	4.78%
Wholesale	6.25%
Other (please specify)	26.10%

Q3 How do you rate the overall level of business confidence in New Zealand right now?



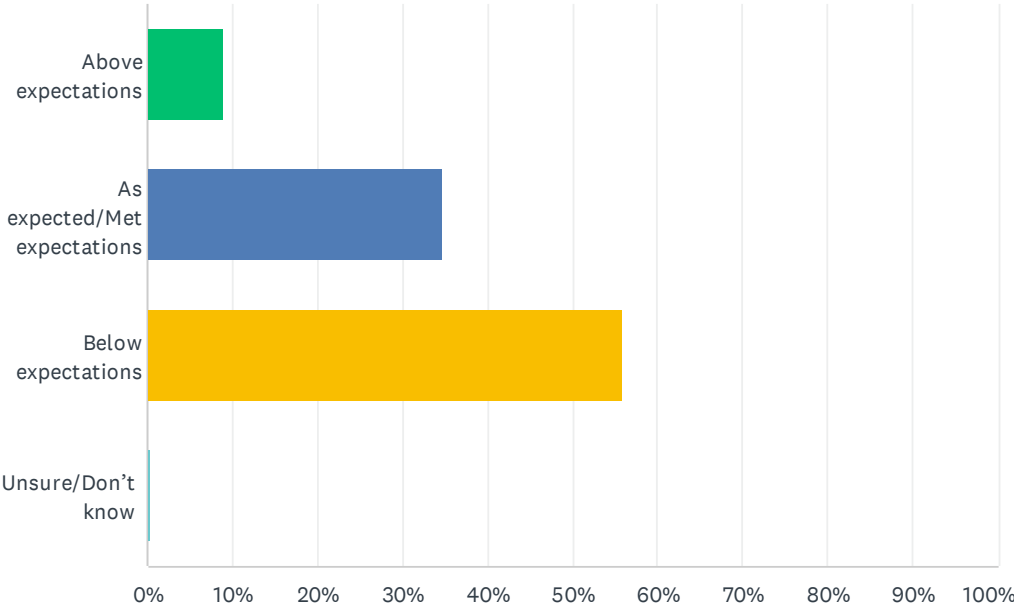
ANSWER CHOICES	RESPONSES
Very Positive	0.74%
Positive	6.27%
Neutral	26.94%
Negative	46.13%
Very Negative	19.93%
Unsure/Don't know	0.00%

Q4 How do you anticipate the New Zealand economy will perform over the next 12 months?



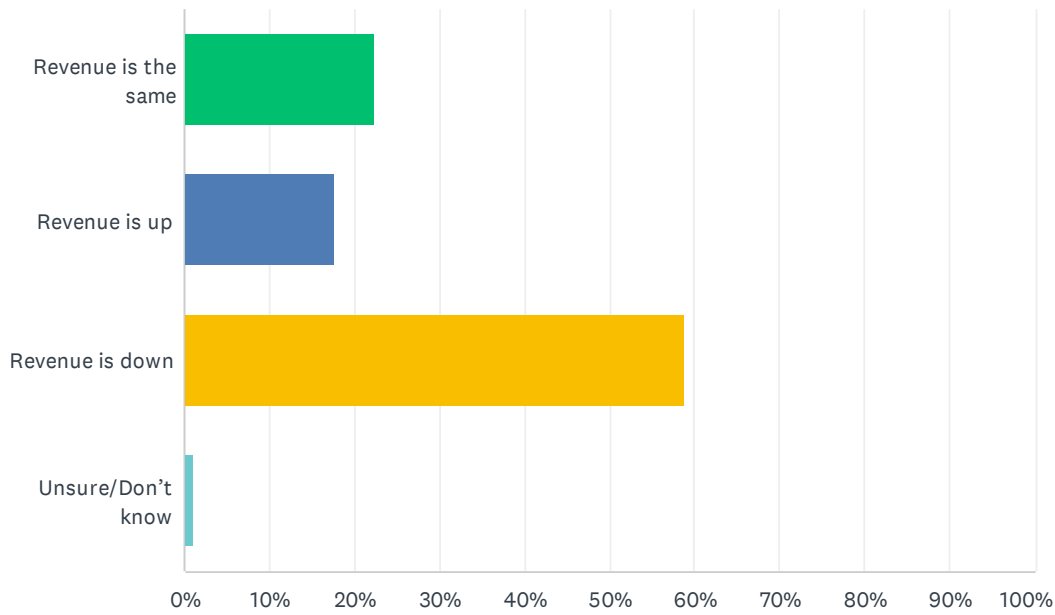
ANSWER CHOICES	RESPONSES
Improve	43.49%
Decline	18.22%
Remain the same	31.23%
Unsure/Don't know	7.06%

Q5 How would you describe your business performance over the past three months?



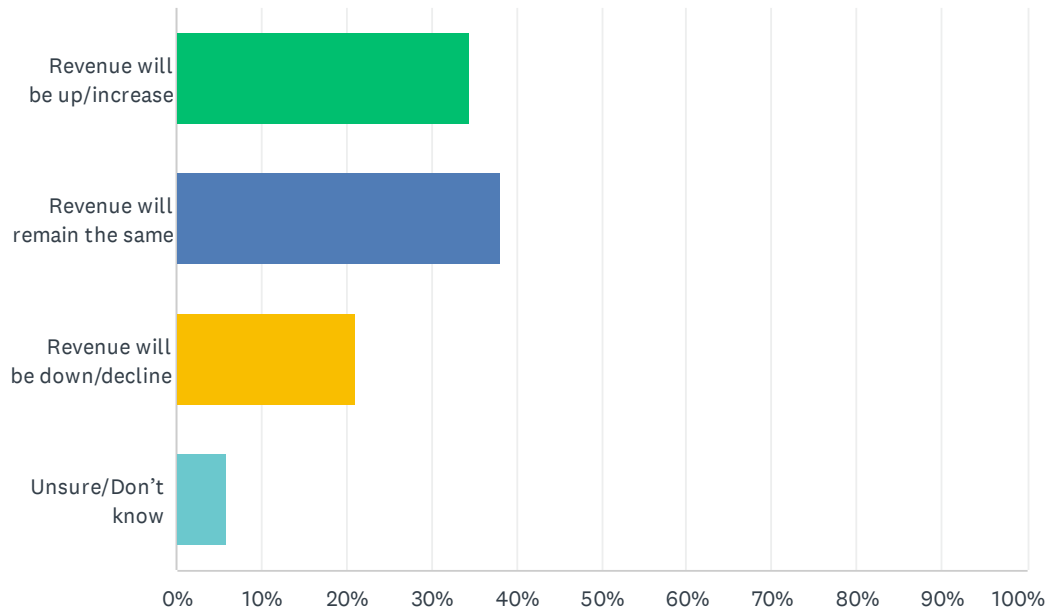
ANSWER CHOICES	RESPONSES
Above expectations	8.96%
As expected/Met expectations	34.70%
Below expectations	55.97%
Unsure/Don't know	0.37%

Q6 How is your business revenue tracking compared to one year ago?



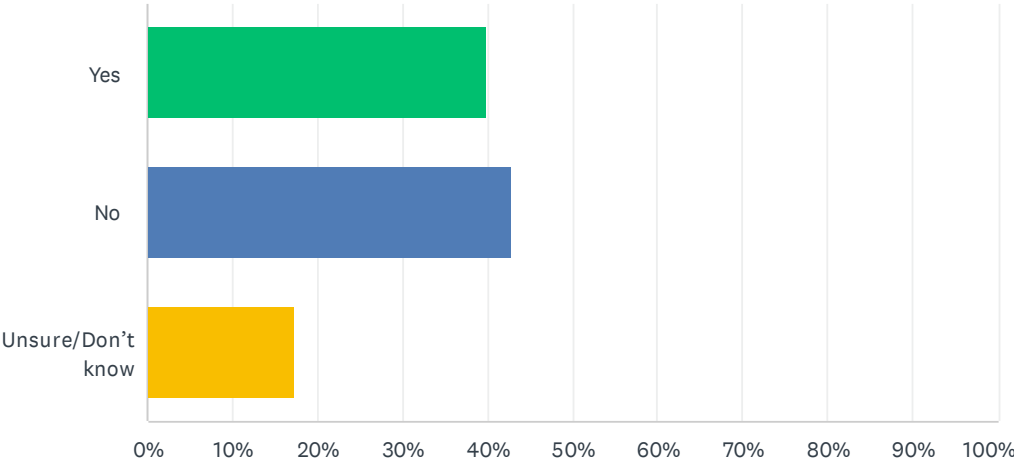
ANSWER CHOICES	RESPONSES
Revenue is the same	22.47%
Revenue is up	17.60%
Revenue is down	58.80%
Unsure/Don't know	1.12%

Q7 Looking ahead, what is your revenue expectations for the next 12 month?



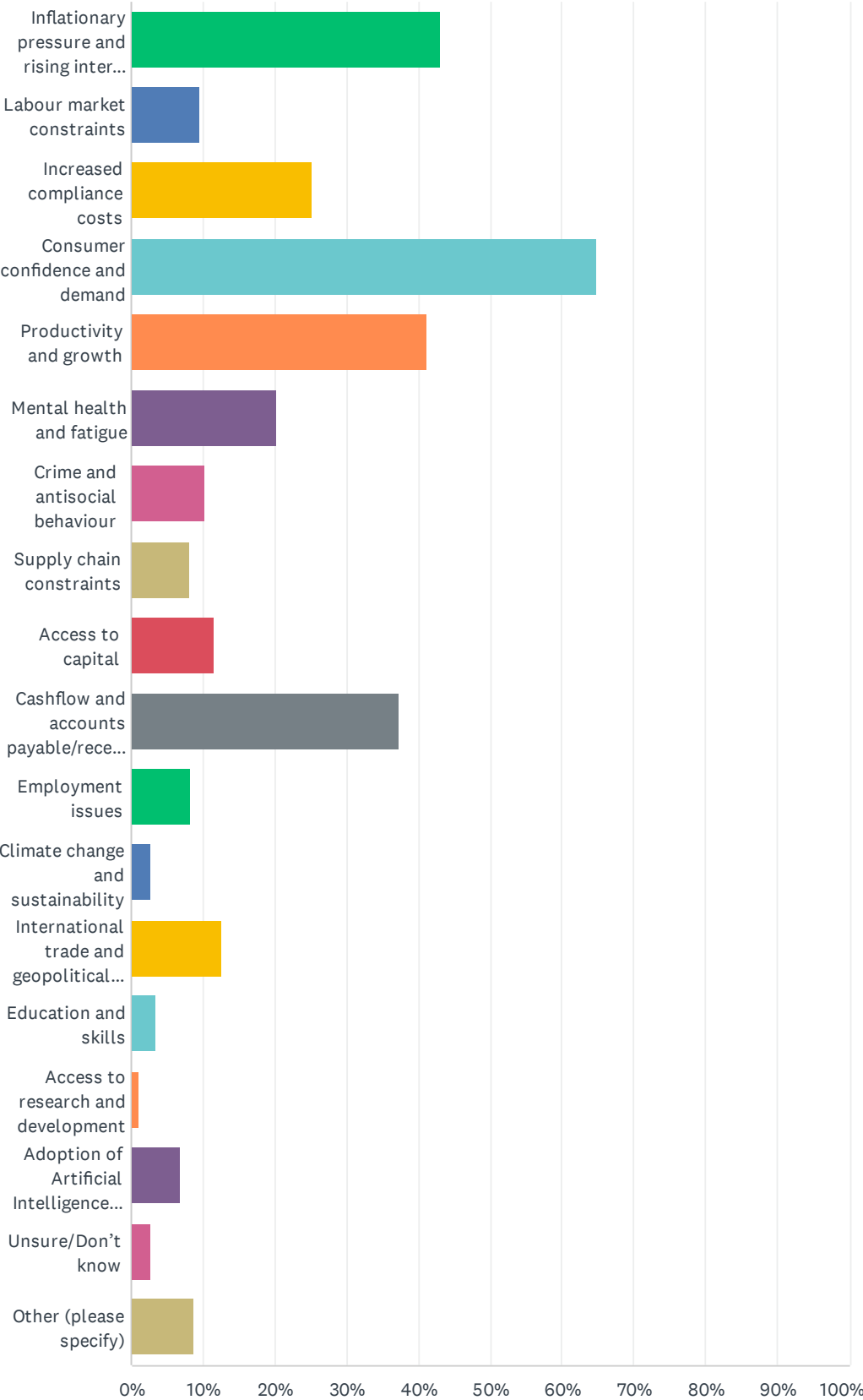
ANSWER CHOICES	RESPONSES
Revenue will be up/increase	34.47%
Revenue will remain the same	38.26%
Revenue will be down/decline	21.21%
Unsure/Don't know	6.06%

**Q8 Are you planning to invest in your business in the next 12 months?
This could include property, equipment, and technology.**



ANSWER CHOICES	RESPONSES
Yes	39.85%
No	42.86%
Unsure/Don't know	17.29%

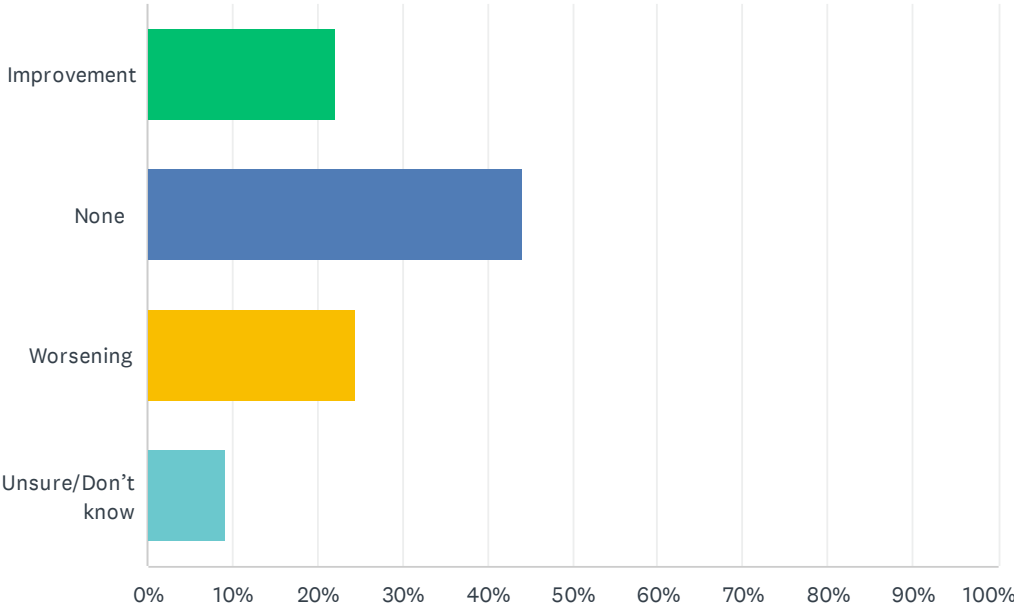
Q9 What are your top 3 business concerns for the next six months?



Business Confidence Survey - August 2024

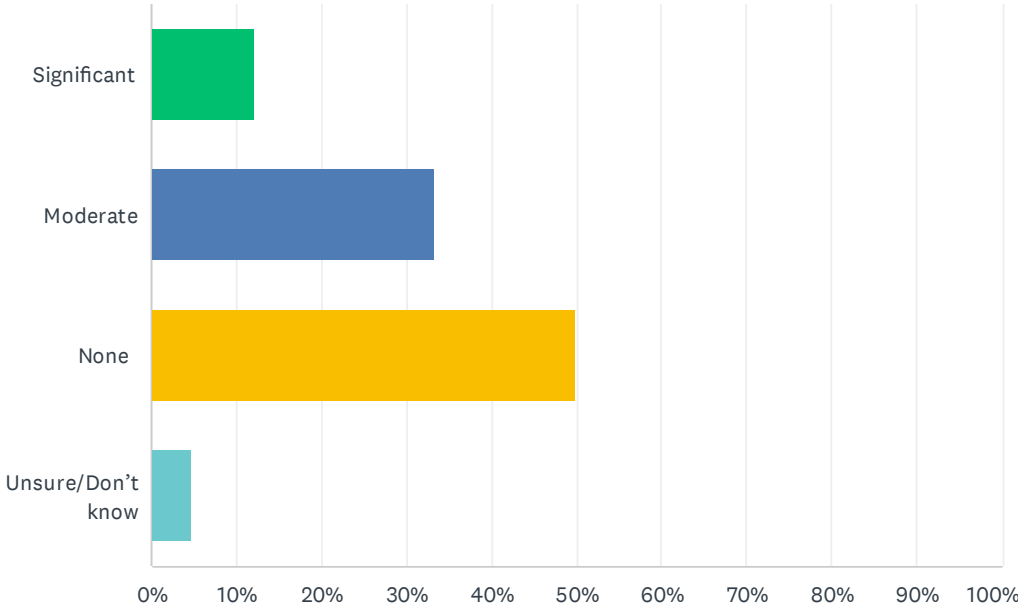
ANSWER CHOICES	RESPONSES
Inflationary pressure and rising interest rates	43.13%
Labour market constraints	9.54%
Increased compliance costs	25.19%
Consumer confidence and demand	64.89%
Productivity and growth	41.22%
Mental health and fatigue	20.23%
Crime and antisocial behaviour	10.31%
Supply chain constraints	8.02%
Access to capital	11.45%
Cashflow and accounts payable/receivable	37.40%
Employment issues	8.40%
Climate change and sustainability	2.67%
International trade and geopolitical risks	12.60%
Education and skills	3.44%
Access to research and development	1.15%
Adoption of Artificial Intelligence and digital transformation	6.87%
Unsure/Don't know	2.67%
Other (please specify)	8.78%

Q10 Have you experienced any changes in the labour market over the past year?



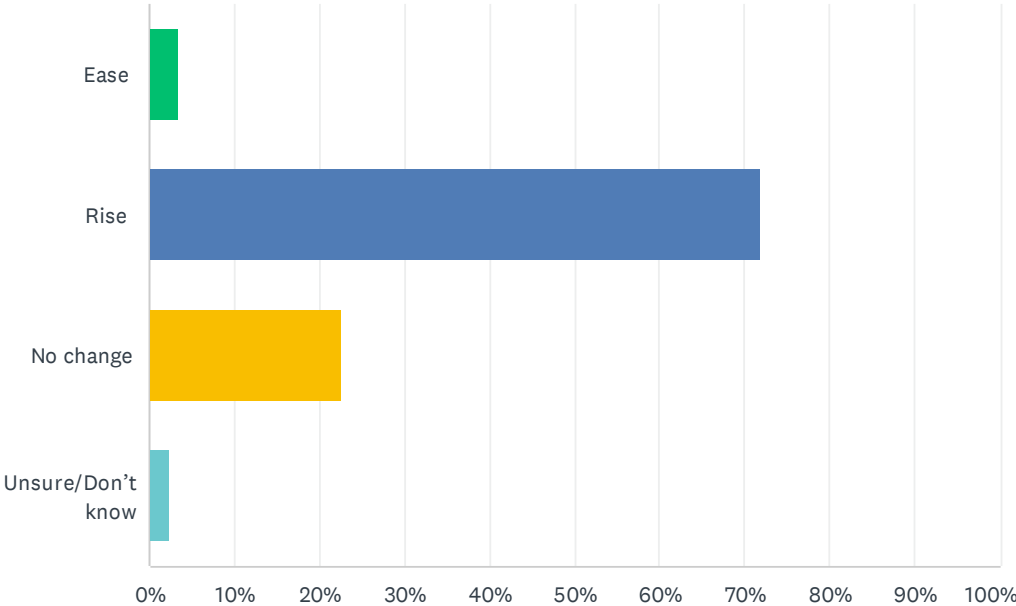
ANSWER CHOICES	RESPONSES
Improvement	22.22%
None	44.06%
Worsening	24.52%
Unsure/Don't know	9.20%

Q11 What impact, if any, are labour market constraints having on your business?



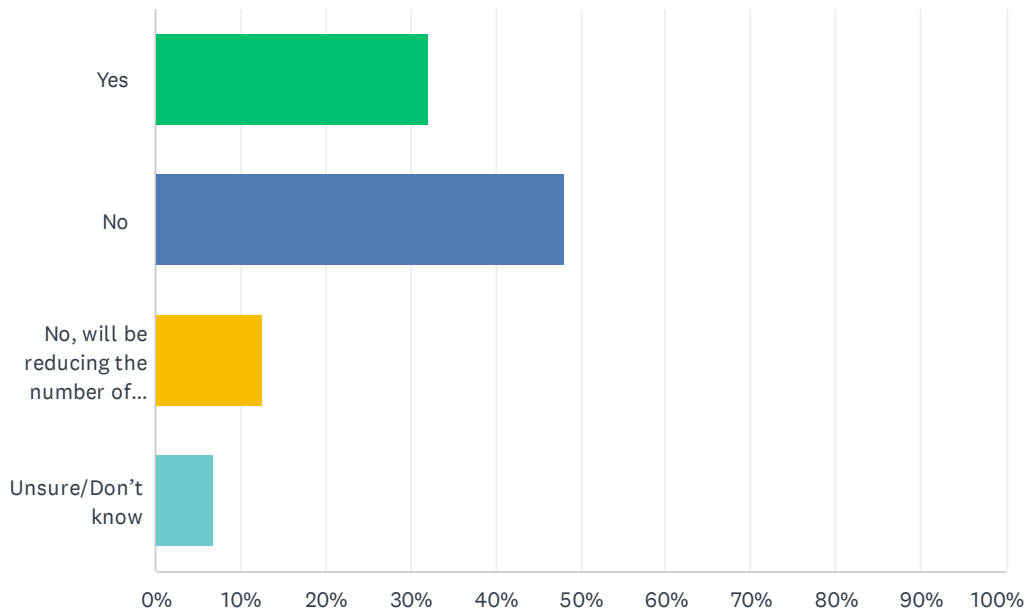
ANSWER CHOICES	RESPONSES
Significant	12.11%
Moderate	33.20%
None	50.00%
Unsure/Don't know	4.69%

Q12 Do you expect costs for your business to ease, rise, or stay the same over the next 12 months



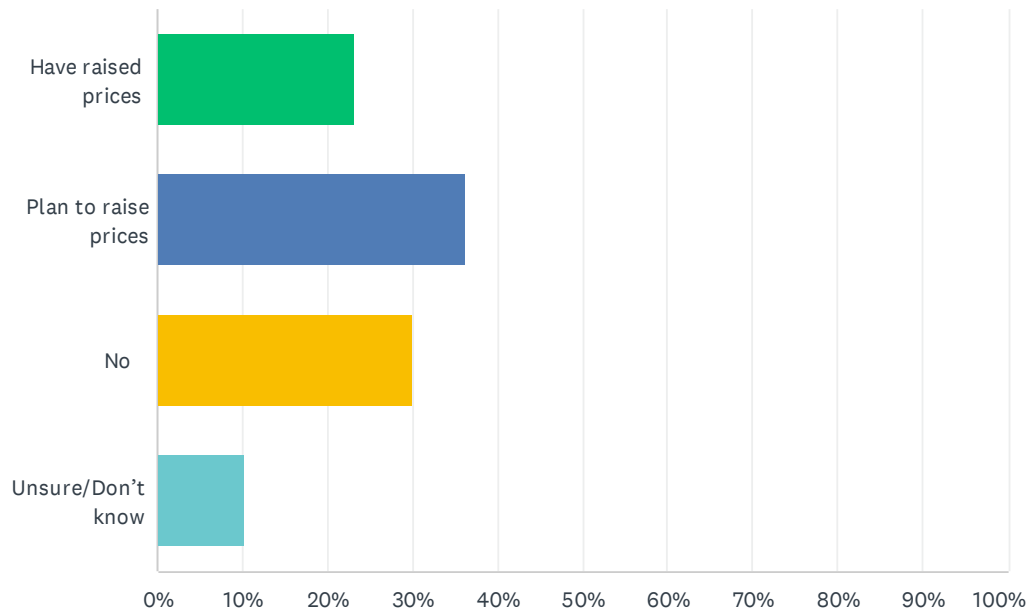
ANSWER CHOICES	RESPONSES
Ease	3.44%
Rise	71.76%
No change	22.52%
Unsure/Don't know	2.29%

Q13 Do you expect to hire new staff within the next 12 months?



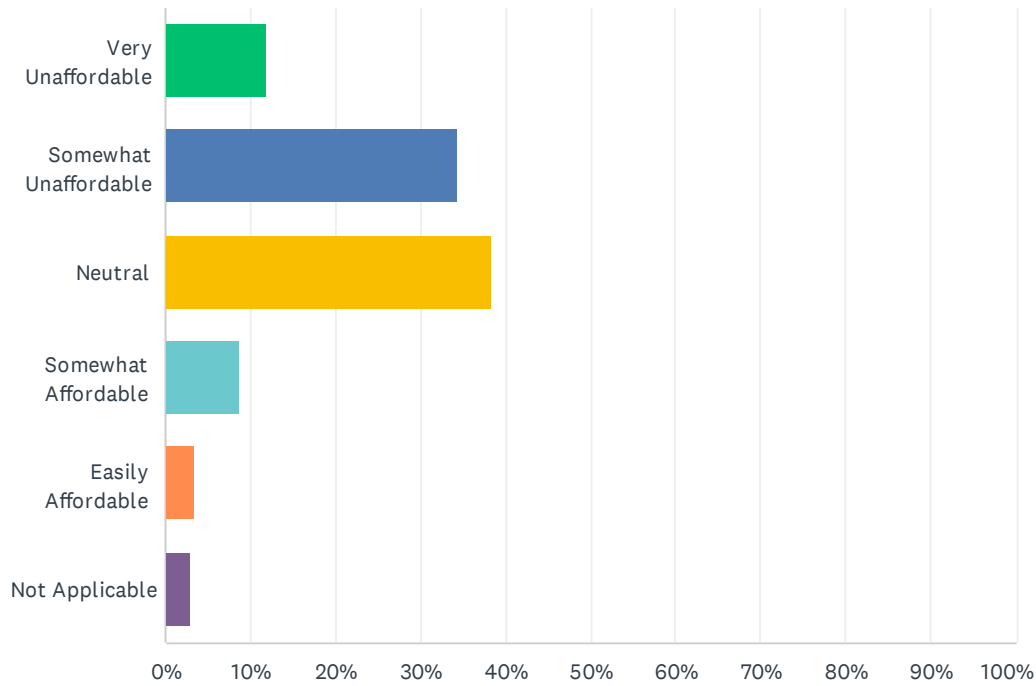
ANSWER CHOICES	RESPONSES
Yes	32.18%
No	48.28%
No, will be reducing the number of employees	12.64%
Unsure/Don't know	6.90%

Q14 Have you, or do you plan to, raise prices within the next 12 months?



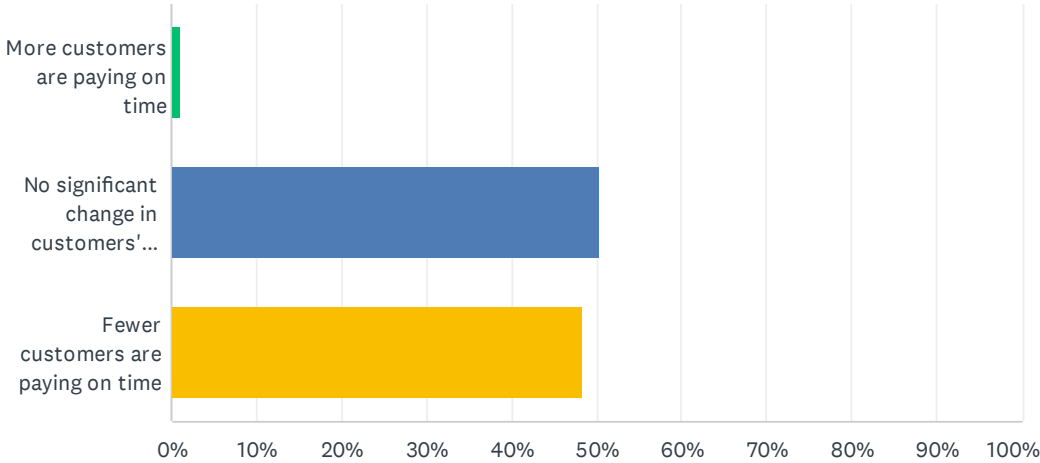
ANSWER CHOICES	RESPONSES
Have raised prices	23.28%
Plan to raise prices	36.26%
No	30.15%
Unsure/Don't know	10.31%

Q15 How affordable are your current business energy costs (including electricity, gas, petrol, and other sources)?



ANSWER CHOICES	RESPONSES
Very Unaffordable	11.92%
Somewhat Unaffordable	34.23%
Neutral	38.46%
Somewhat Affordable	8.85%
Easily Affordable	3.46%
Not Applicable	3.08%

Q16 Have you noticed any changes in your customers' payment behaviour in the past 12 months?



ANSWER CHOICES	RESPONSES
More customers are paying on time	1.15%
No significant change in customers' payment patterns	50.38%
Fewer customers are paying on time	48.46%